

WEBSITE  
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# BRIAN GRABINSKI

I am an experienced Graphic Designer seeking creative employment opportunities. My commitment to meeting client's expectations make me a integral part of any team. I have proven myself to be highly motivated with the ability to remain focused in high stress environments. I welcome the opportunity to interview with you. Please contact me via phone or email to arrange a mutually convenient time and date for us to meet. Thank you in advance for your consideration.

## REFERENCES .....

STEVE FILIPIAK  
Director of Marketing  
Midwest Truck & Auto Parts  
1001 West Exchange Ave.  
Chicago, IL 60609  
773-254-2480  
sfiliapiak@midwesttruk.com

ANDREA PEARMAN  
Creative Commander  
Diversified Marketing Solutions  
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ARLO KALLEMEYN  
Owner / Publisher  
KB Publishing  
930 E. 162nd Street  
South Holland, IL 60473  
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arlok@excelprintmail.com

DAN LIRA  
Owner / Publisher  
Our Neighborhood Times  
13318 South Baltimore Ave.  
Chicago, IL 60633  
773-437-4085  
danliraagent@yahoo.com

AMERICAN ACADEMY OF ART  
332 South Michigan Ave.  
Chicago, IL 60604  
www.aaart.edu

## EXPERIENCE .....

**2015 • FREELANCE GRAPHIC DESIGNER**  
**Midwest Truck & Auto Parts**  
As a freelance graphic designer working for Midwest Truck, I worked on multiple truck and auto part catalogs. On a daily basis I assisted with product database management using Microsoft Excel. Once the products were updated, the files were exported as spreadsheets and then imported into InDesign using custom tables and paragraph styles. I also trimmed and toned product photos and helped design catalog front and back covers. I often worked alongside the Marketing Manager to establish consistent branding amongst the 16 different catalogs.

**2015 • FREELANCE ART DIRECTOR**  
**Diversified Marketing Strategies**  
As a freelance art director working for Diversified Marketing Solutions, I would oversee multiple designers and offer creative direction. I scheduled projects based on budgets and implement deadlines to assure the projects were a success. I was always in constant contact with their established partners and multiple vendors to keep all projects on track. When needed, I would establish brand guidelines when branding for new clients as a team to assist the design team in staying consistent with the branding.

**2006 - 2015 • LEAD GRAPHIC DESIGNER**  
**KB Publishing**  
As a lead graphic designer working for KB Publishing I was given the opportunity to work within three different business entities that shared the same building. These business included; Park Press, Excel Marketing, and The Shopper. On a daily basis I worked on and designed weekly display advertisements, paginated newspapers, designed direct mail postcards, Every Door Direct mail pieces, newsletters, brochures, posters, , websites and more. I primarily used; Adobe Photoshop, Illustrator, In-Design, and Dreamweaver (CS6 & CC).

**2009 - 2014 • FREELANCE ART DIRECTOR**  
**Our Neighborhood Times**  
As a freelance art director working for Our Neighborhood Times it was my primary function to layout and design the bi-weekly Newspaper. This included all of the display advertisements and promotions related to this publication. I also designed banner's, posters, restaurant place-mats, letterheads, brochures, and more. I also often assisted with event planning and branding for the annual Battle of the Bands and Southeast Side Summer Fest. I mainly used; Adobe Photoshop, Illustrator, and In-Design (CS5).

## EDUCATION .....

**1998 • ASSOCIATES DEGREE**  
**American Academy of Art**  
Graphic Design / Illustration

## SKILLS .....

MAC OS + PC WINDOWS

VARIABLE DATA SOFTWARE  
Darwin  
XMPie

EQUIPMENT OPERATION  
Xerox DocuColor 6060 / Creo Spire  
Xerox Versant 2100 / Fiery

ART DIRECTION ●●●●●●●●

GRAPHIC DESIGN ●●●●●●●●

ILLUSTRATION ●●●●●●●●

MARKETING ●●●●●●●●

ADOBE ACROBAT ●●●●●●●●

ADOBE PHOTOSHOP ●●●●●●●●

ADOBE INDESIGN ●●●●●●●●

ADOBE ILLUSTRATOR ●●●●●●●●

HTML / CSS ●●●●●●●●

MS WORD ●●●●●●●●

MS EXCEL ●●●●●●●●

MS POWER POINT ●●●●●●●●